

USA

Wrestling

CONNECTICUT



February 3, 2009

Cadet, Junior or Girl National Team wrestlers

Dear National Team wrestlers:

USAW-CT has created a Web year book.

You as a Cadet, Girl or Junior level wrestler can raise money for the cost of your Cadet, Junior National Dual Team costs or the Cadet/ Junior / Women's Freestyle and Greco National Championships in Fargo, ND. Trip(s) by selling advertising. We are allowing you to sell advertising space for our Web Year Book. We receive approximately 86,000 hits a month on our web site (usawct.org)

You should solicit businesses that you know and **NOT GO DOOR TO DOOR** selling this advertising. It is not safe to solicit strangers and USAW does not encourage this.

The yearbook will have pictures and stats of all of our teams such as:

Cadet and Junior Freestyle and Greco Roman, Girl's Freestyle and All American finishers.

Included in this year book will a Business sponsors section by advertising level. We will list the business' information in alphabetical order with pop up screens with the advertiser's art work. It must be given to USAW-CT in a jpeg file format. If the customer can not provide this format the following will be set up on the pop up Name, address, phone number, fax number, web site and e-mail address.

We have set up Advertising levels

Full page advertisement for Olympic level of \$1000.00

1/2 Page ad for Gold Medal advertising fee \$ 500.00

1/4 Page ad for Silver Medal advertising fee \$ 200.00

Business card for Bronze Medal advertising fee \$50.00

We will also have a section labeled as Friends of USAW-CT, which will be for advertising of less than \$ 50.00. Name only will appear.

The advertising section of our year book will be called Businesses that support USAW- CT Listed by Advertising level in alphabetical order. The Advertising will stay on from 6/1/09 to 5/31/10 and we will accept new advertising up until June 15 2009, for this years postings.

All Advertising forms and money are to be sent to **USAW-CT c/o Sarah Jadach 20 Lakeview Terr. Derby, CT 06418**. USAW-CT will keep track of all funds collected by each wrestler that is submitted on the enclosed form. A report will be given to the Chairman and the Women, Cadet and Junior Directors and the wrestler by e-mail.

Very truly yours,

Sarah Jadach
State Membership Director
Sjadach23@aol.com